



*agnes toth studio*





## ABOUT

The Studio was established by artist Agnes Toth in 2017, with the desire to create ethical and beautiful artwork quality wearable collections and blend fashion with art. We love all things 'slow', creative, handcrafted and detailed.

Our work follows our passion for Nature and Art; our ethos is to maintain high quality, preserve traditional craftsmanship with the focus on an artisan approach and sustainable manufacturing. We believe in living slow, designing beautiful and ethical pieces, whilst always taking the environment into consideration.

We are an independent Artist Studio based in Budapest and Cornwall, creating artwork quality fashion accessories. At the heart of our creative work are our handmade patterns, that are based on the things we love most; flowers, fruits, plants, birds, trees, woodlands, landscapes, rivers, clouds and most things in Nature and Art.

We design the patterns by hand, and complete them with the technique of embroidery, drawing or painting. These artworks are the basis of our creative work that we use to develop our unique patterns at the Agnes Toth Studio.

'Toth' : tót, /tɔ:t/



MARVELLOUS











## OUR APPROACH


*"Since my childhood, gardening and caring for plants have been an integral part of everyday life. I learnt the names of plants and flowers like others learn the alphabet. This nature-proximity then grew stronger as I moved to Cornwall, and there the importance of nature really became vital, and thus all my thoughts and attitude in relation to the world has changed."*

A.T.

Every piece that is designed in the Studio is made with the same care and attention as if it was an artwork originally created on one of our studio easels. We make our products in limited editions and in small quantities, taking care to preserve the uniqueness and the quality of our products.

Painting is an important part of the Studio, we approach every detail of our work from a painter's point of view. We attach equal importance to our colours and the interplay of these colours, the composition of the unique patterns and the shape of our carefully designed handbags.

We believe that quality, beauty and aesthetics are not merely external visual attributes but more importantly a vital profound opportunity to inspire personal development and enhance deeper understanding for the expansion of human potential.









## PHILOSOPHY

*"Understanding the world through painting is like sitting quietly in the garden, ...watching a bee fly from flower to flower, while perceiving the light that shines on it and the rays of sunshine through its petals. In today's world, this silence is especially important to me, observing the details is present in all my work. "*

A.T.

We custom-design and manufacture our products locally to make sure our community benefits from our work. We follow the entire process of the making, starting with the design and sourcing all the materials and then developing the final products with local manufacturers whom with we keep personal connection.

Our mission is to make pieces that have a high social benefit and a low environmental impact. We purposely look for local - and if possible - recycled materials, local manufacturers and nothing travels to our Studio from faraway places. More importantly we believe in small-scale production. Our aim is to show that there is a future to approach manufacturing differently.

We think of creativity and our actions on a long term basis, and we believe that there is only one way to do things and it is to do it well. We create lasting products to make a change for a better future.







## HANDMADE PATTERNS

Every pattern we design has a story.

The process of the making is as equally important as the final product. By creating our patterns by hand we leave space and possibility for the pattern designs to develop organically and naturally.

There might be small imperfections or asymmetry in the final floral or fine art patterns but we believe that this is the beauty of creating something by hand.

We enjoy using images and artworks from Old Masters and Contemporary Artists. We especially like to use inspirations such as delft blue porcelains or other floral porcelain patterns.

The "Blue Landscape" is a faience plate with white tin glaze painted in blue by Frederik van Frytom c. 1670 - c. 1700 in Delft. We created this 'Delft Blue' Collection for the Rijksmuseum in Amsterdam and used a landscape and tiles with birds dating back to the Dutch Golden Age.

Once the pattern is complete it is then designed onto the layout of the handbag shapes. During the design process we blend modern and traditional, we use new technologies where it is needed and we aim to have a blend of old and new in our creative work.

We believe in inspiration from the past but with a fresh modern approach, where our creations can perfectly express our love of beauty, aesthetics, subtleness and elegance.











Belvárosi Széchenyi P.

temető fölötti vasúti

Művelés

## CUSTOM MADE DESIGNS

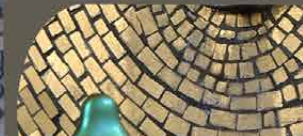
One of the pleasures of having no limits in terms of letting our imagination free and combining that with technical possibilities is that we have the knowledge and the skills to make any idea come to life in the Studio; we can develop all creative ideas into a desired product from start to finish, from a sketch to a final piece.

Creating custom designed patterns and unique commissions is always a new and exciting challenge for us. The Agnes Toth Studio was developed professionally in a way that we can realize any kind of a design idea, graphic or manufacturing work to come true. We approach the possibility of custom design with no limits to the imagination. We can make customized handbag shapes to decorative patterns from hand drawings to digital designs and full final product development.

We welcome and enjoy collaborations, and we hope to work with more artists, galleries and museums in the following years to come. With our palette of unlimited colours and limitless creativity everything is possible.

A recent collaboration with Parisi Udvar X Hyatt Hotel - The Unbound Collection in Budapest is a fine example of what we can do and how we can think outside the box and approach a concept from a new angle.

The unique compositions and abstract collages of artist Agnes Toth now decorate the 110 rooms of this most prominent and historical 5 star hotel in the heart of Budapest.







agrestina





## PAINTINGS

*"As a Painter, our eyes absorb the details at their fullest, and develops the soul and personality from an essence of the surrounding fragments of the visual world. Throughout my entire life, I loved observing the beautiful details, getting to know a making process or a technique and admiring nature, slowing down through art and being immersed in creative work."*

A.T.

Painting is at the heart of the Studio; the founder Agnes Toth is a professional painter. After graduating with a Masters degree in Fine Art at the Falmouth University in Cornwall, she had major exhibitions, including the BP Portrait Award at the National Portrait Gallery in London, the Benetton Foundation Exhibition in Venice, the 158th Autumn Exhibition at the Royal West Academy in Bristol, the London Art Fair, the Essl Award at the Essl Museum, the Sfeir-Semler Gallery in Beirut, the Zabłudowicz Collection in London, New York Design Week, Florence Biennale in Florence and other exhibitions that were professional successes.

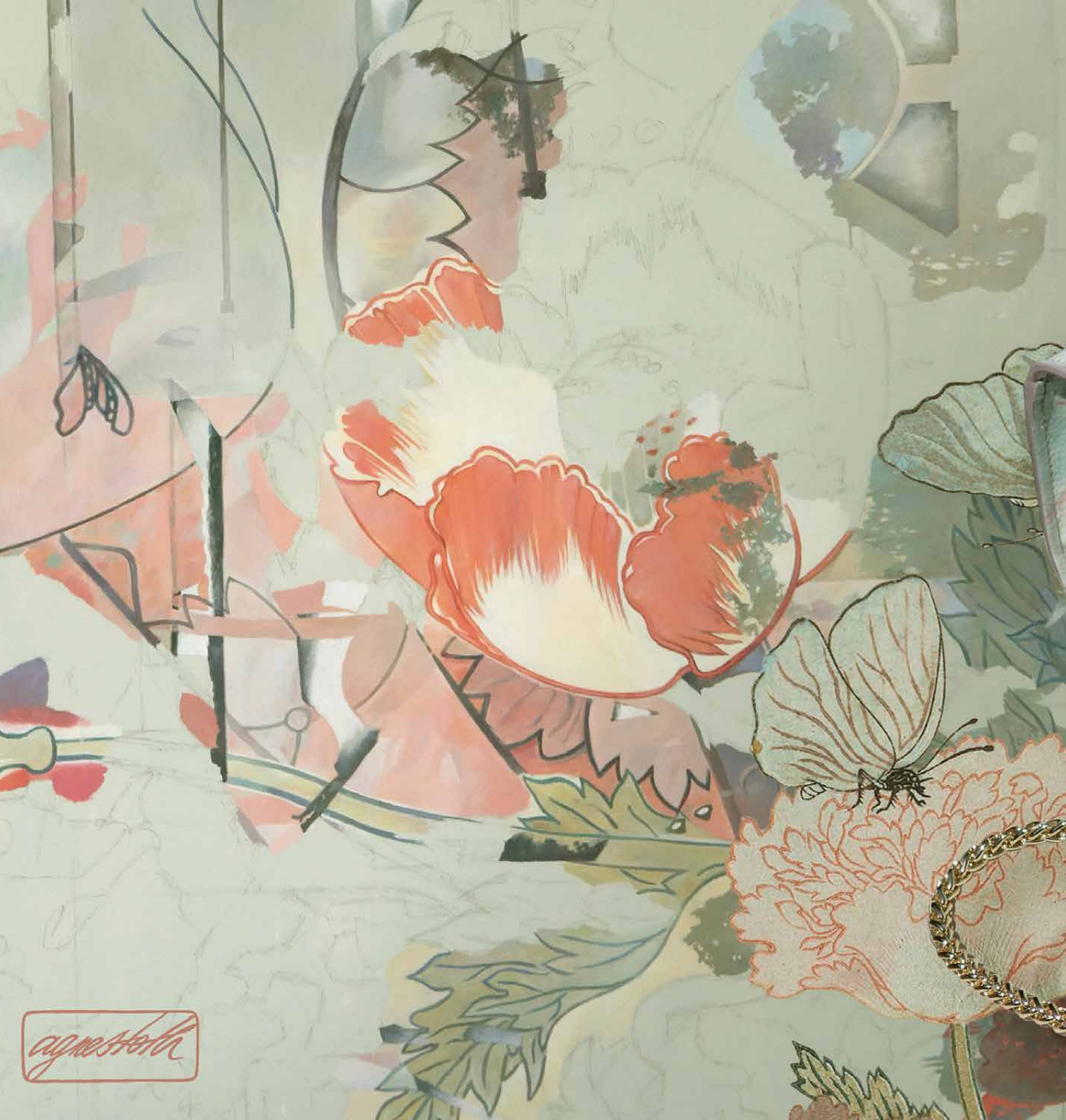
Our 'Painting Collection' is based on Agnes' paintings, she designs the fragmented collages from her various artworks and creates a new way of designing handbags. They become pieces of artworks on their own. Her paintings are characterized by detailed meticulousness that blends into a conscious fragmented world of compositional imagery. This particular incomplete-like way of depicting is the feature of her signature style.











agnesbörh



SARAH JEFF

## HERITAGE

We are often inspired by the past and our heritage, it was my great grandmother who I saw doing embroidery first, as she pulled the threads with skilful repetition of stitches through the patterned fabric and tablecloth. Many years later when I started embroidery, I discovered her vast collection of beautiful and traditional embroideries that were hidden in the depth of our wardrobes.

Our culture and folklore traditions in Hungary are woven with the most colourful threads and most intricate details. The beauty of these dresses, tablecloths and various patterns is that they were hand stitched by the local villagers and each region had its very own imagery and symbols. They were partly for the function to be decorative, but they also had a purpose to represent class and marital status, the village they were from and the amount of land they owned deeply embedded in their clothing.

Respecting the past of our culture and tell the tale of our heritage through the revival of our ancestors' patterns is something the Agnes Toth Studio is proud to represent. We started the research locally, but there are many areas of heritage and history of patterns worldwide that we are yet to discover.

Our first piece was a cross-stitch embroidery from my great grandmother, where even the linen canvas she used for the stitching was made from the thread she spun and grew from the crop she harvested.









MARU&LOSA



A person is operating a sewing machine, stitching a piece of fabric with a vibrant floral pattern. The fabric features various flowers in shades of red, yellow, and green. The person's hands are visible, guiding the fabric through the machine. The background is slightly blurred, focusing attention on the sewing process.

## EMBROIDERY

We use coloured threads like a painter uses brushstrokes, our embroidered patterns are based on nature, mainly floral or botanical depictions. At the Agnes Toth Studio we hand stitch the floral patterns that are carefully drawn with great precision and attention to be true to the original beauty of the flowers.

Our embroidered patterns are a blend of our love of gardening and our passion for botanical art. We have created several patterns, including 'Spring' with many early blossoms, daffodils, helleboruses, forget-me-nots, wild garlic flowers and primroses.

Other patterns we have embroidered are based on oak trees and acorns, various irises, poppy flowers, corn flower, morning glory, lavender, wild roses and rosehips, daisies and violets.

The patterns that we embroider are then used as the basis of a continuous design. By using digital technology to process the embroideries we are able to create an overall pattern, which can cover entire surfaces of textiles, clothes, carpets or furnitures.

The finished floral designs are then printed on the fabrics or the vegan leather we use to make our handbags; we work with European and British textile companies to have the most luxurious fabrics for our collections.





MARVELOSA



agnes  
loh  
studio







**CONTACT**

**AGNES TOTH STUDIO**



**SHOP + STUDIO**

Lanchid street 13.  
1013 Budapest  
Hungary

[contact@agnestothstudio.com](mailto:contact@agnestothstudio.com)

[www.agnestothstudio.com](http://www.agnestothstudio.com)

[www.agnestothstudio.co.uk](http://www.agnestothstudio.co.uk)



[www.agnestothstudio.com](http://www.agnestothstudio.com)